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EXECUTIVE SUMMARY

Scott Regional Hospital strives to meet the health care needs of our community by providing an array of healthcare services, education, community services and activities to promote health awareness for all diversities. As a provider of health care services, the administration and staff of Scott Regional Hospital know the importance of providing, not only quality healthcare to our patients for existing health issues but providing programs that promote overall health and wellness.

Promoting the value of good nutrition, exercise, physical and mental health is essential to a healthy population. Addressing healthier lifestyles for people in our community living with chronic diseases, including heart and cancer, will be one of our priorities over the next three years. We will also educate the people in our community to strive for safety on the road, in the home, at school, work, and play, while focusing on motor vehicle safety and prevention of falls.

The recommendations we received through the recent community health needs assessment allows us to identify and prioritize local community health care needs. Information provided to us through a focus group meeting and completion of surveys from the people in our community helps us to address these specific needs, implement a plan, and work toward meeting these needs.

Community benefits provided by Scott Regional Hospital include health education through in-services, lunch and learns, and health fairs, as well as individual consultations. Having a significant presence in the community by volunteering countless hours, participating in numerous activities to promote health and wellness, and providing health care for the people in our community is our priority.

The response section of this report describes how the hospital and its collaborative partners worked together to address identified health needs in our community during the past three years. In this report, we also discuss the health priorities that we will focus on over the next three years. The CHNA report is available on the hospital’s website www.scottregional.org or a printed copy may be obtained from the hospital’s administrative office.

Scott Regional Hospital thanks everyone in our community that participated in the focus group meeting and completed surveys to assist us in conducting this needs assessment. We look forward to working closely with our community to help improve the overall health of the people we serve.

Heather Davis, Administrator
Scott Regional Hospital
ABOUT THE HOSPITAL

SCOTT REGIONAL HOSPITAL

The hospital opened in June 1993, providing quality health care to the people of Morton, Mississippi, and the surrounding area. On September 1, 2007, Scott Regional Hospital became a division of Rush Health Systems in Meridian, Mississippi, bringing medical expertise and the opportunity for growth and development to the hospital.

A 25-bed acute-care hospital, Scott Regional Hospital provides a wide range of inpatient, outpatient and emergency services. Patients can be admitted to the hospital if their medical needs make that the best option. A variety of other services are available on an inpatient and outpatient basis through the hospital’s imaging, laboratory and rehabilitative services, including physical, occupational and speech therapy.

Patients are cared for under the direction of their physician by a licensed health care team including registered nurses, physical therapists, social workers, dietitians, pharmacists and other ancillary staff, depending on the patient’s medical needs.

An emergency department is staffed with qualified emergency room hospitalists and family nurse practitioners and is open 24 hours a day, seven days a week. The hospitalists also act as hospital physicians, which means they can admit and care for patients who do not have a physician who regularly admits patients at the hospital.

Skilled nursing and rehabilitative care are available at Scott Regional Hospital through the Swing Bed Program. Those recovering from surgery, a stroke, a fracture or an extended medical illness and hospitalization can choose to rehabilitate at Scott Regional Hospital, whether or not they were hospitalized in another locations. Also, specialized wound care is available every Friday. We treat diabetic foot and leg wounds, lower leg wounds from poor circulation, chronic soft tissue infection or any other conditions which could lead to amputation if not treated.
THE COMMUNITY HEALTH NEEDS ASSESSMENT

The Community Health Needs Assessment (CHNA) defines opportunities for healthcare improvement, creates a collaborative community environment to engage multiple change agents, and is an open and transparent process to listen and truly understand the health needs of Scott County. It also provides an opportunity for the hospital to identify valuable collaborative partners as we try to better serve the community and improve the health of our citizens.

The federal government now requires that non-profit hospitals conduct a community health assessment. These collaborative studies help healthcare providers build stronger relationships with their communities, identify needs, and dedicate funding and other resources toward programs that clearly benefit local residents.

COMMUNITY ENGAGEMENT AND TRANSPARENCY

We are pleased to share with our community the results of our Community Health Needs Assessment. The following pages offer a review of the strategic activities we have undertaken, over the last three years, as we responded to specific health needs, we identified in our community. The report also highlights the updated key findings of the assessment. We hope you will take time to review the health needs of our community as the findings impact each and every citizen of our rural Mississippi community. Also, review our activities that were in response to the needs identified in 2016. Hopefully, you will find ways you can personally improve your own health and contribute to creating a healthier community.

DATA COLLECTION

Primary and secondary data was gathered, reviewed, and analyzed so that the most accurate information was available in determining the community’s health needs and appropriate implementation process.

**Primary Data:** collected by the assessment team directly from the community through conversations, telephone interviews, focus groups and community forums; the most current information available.

**Secondary Data:** collected from sources outside the community and from sources other than the assessment team; information that has already been collected, collated, and analyzed; provides an accurate look at the overall status of the community.

### Secondary Data Sources

- The United States Census Bureau
- US Department of Health & Human Services
- Centers for Disease Control and Prevention
- American Heart Association
- Trust for America’s Health
- Scott Regional Hospital Medical Records Department
- Mississippi State Department of Health
- Mississippi Center for Obesity Research
- University of Mississippi Medical Center
- Mississippi State Department of Health, Office of Health Data and Research
ABOUT THE COMMUNITY

DEMOGRAPHICS

SERVICE AREA

Primary: Scott County

ABOUT THE SERVICE AREA

Scott County is a county located in the state of Mississippi. Its county seat is Forest. The county is named for Abram M. Scott, the Governor of Mississippi from 1832 to 1833.

The county has a total area of 610 square miles, of which 608.8 square miles (or 99.8%) is land and 1.2 square miles (or 0.2%) is water. *

PATIENT ORIGIN

Approximately 85% of Medicare inpatients seen over the past twelve months reside in Scott County, Mississippi. Almost 75% of those patients in Scott County (64% of the total Medicare inpatients seen last year) reside in Morton. An additional 17.1% & 7.1% of total Medicare inpatients seen reside in the towns of Forest & Pulaski also located in Scott County. Of the remaining patient population, 12.9% resided in adjacent counties. The remaining population represents a variety of locations mostly outside of the primary service area.

**POPULATION AND RACIAL MIX DATA***

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<table>
<thead>
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<th></th>
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</thead>
<tbody>
<tr>
<td><strong>SCOTT COUNTY</strong></td>
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<tr>
<td>Population</td>
<td>28,399</td>
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<tr>
<td>Racial Mix</td>
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<tr>
<td>White</td>
<td>14,163</td>
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<tr>
<td>African American</td>
<td>10,927</td>
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<tr>
<td>Hispanic</td>
<td>3,069</td>
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<tr>
<td>Other</td>
<td>240</td>
</tr>
<tr>
<td><strong>Median Household Income</strong></td>
<td>$33,601</td>
</tr>
</tbody>
</table>

* Sources: U.S. Census Bureau, 2017 estimates and U.S. Census Bureau, 2013-2017 American Community Survey
COMMUNITY INPUT

COMMUNITY SURVEY

Community health needs were identified by collecting and analyzing data and information from multiple quantitative and qualitative sources. Considering information from a variety of sources is important when assessing community health needs, to ensure the assessment captures a wide range of facts and perspectives and to assist in identifying the highest-priority health needs. One of the most important sources is to seek input directly from those we serve.

A community survey was developed by the hospital. Members of the general public were encouraged to participate in the online survey. The data collected from the survey was part of the input used by the Steering Committee in establishing priorities.
Community Health Needs Assessment - Scott Regional Hospital

Scott Regional Hospital is conducting a Community Health Needs Assessment and your input is very important to us. Help us learn more about the health needs in our community by filling out this survey. Thanks for your input.

1. Have you used any health services offered at Scott Regional Hospital in the past 12 months?

2. Do you or a member of your family live with a chronic disease? If so, what disease?

3. Where do you go when you are seeking information or education on health related topics?

4. If you could name a health or wellness program that would benefit your health or your family’s health, what would it be?

5. Is there a health or wellness need in Scott County that you are aware of?

6. Have you participated in any of Scott Regional Hospital’s wellness events (in-services, health fairs, lunch & learns, etc.)?

7. Please list any other information or comments that you would like to share.
COMMUNITY HEALTH NEEDS ASSESSMENT STEERING COMMITTEE

The committee is responsible for the oversight, design, and implementation of the CHNA. It will continue to collect information, establish community relationships and oversee the budget and funding sources. Adhering to an agreed upon timeline, the committee will generate, prioritize, and select approaches to address community health needs.

The hospital's administrator developed a hospital steering committee. The appointed members are listed below. Other members may serve on the steering committee as the committee’s work progresses.

HOSPITAL STEERING COMMITTEE
Heather Davis – SRH Administrator
Jamie Beatty – Youth Minister, Morton United Methodist Church
Andy Chambers, BSN – SRH Director of Nursing
Maggie Dawson, FNP – Clark Medical Clinic
Sonia Miley – SRH Director of Patient Registration
Lanay Russum – Director of Marketing
Amy Sugg – SRH Administrative Assistant & HR Director
Tina Wellerman – Clinic Manager, Clark Medical Clinic
COMMUNITY FOCUS GROUP

A community focus group was held at Scott Regional Hospital on Wednesday, October 23, 2019. The participants in the group were carefully selected because they each represented a specific segment of the populations served. In addition, they can act as a continuous conduit between the community and the leadership of the hospital. These participants contributed to a structured discussion which was impartially facilitated by healthcare consultants from HORNE LLP of Ridgeland, Mississippi.

This focus group provided a deliberative venue for learning, trust-building, creative problem solving, and information gathering which ultimately served as a valuable resource for the CHNA Steering Committee as it developed the hospital’s health priorities for the next three years. Since the focus group was based on open communication and critical deliberation, it will hopefully lead to improved community relations, trust and collaborative partnerships as the hospital strives to improve the overall health of the community.
PARTICIPANTS IN THE COMMUNITY FORUM
Lisa Alford – Executive Director of the Morton Chamber of Commerce
Jamie Beatty – Youth Minister, Morton United Methodist Church
Andy Chambers, BSN – SRH Director of Nursing
Heather Davis – SRH Administrator
Maggie Dawson, FNP – Clark Medical Clinic
Sister Eileen Hauswald – Site Director, Excel Community and Learning Center
Sonia Miley – SRH Director of Patient Registration
Avery Nobles – Morton High School Principal
Richard Prestage – Scott County Sheriff’s Dept. & Constable
Pamela Davis-Thomas – Preventive Health Nurse, MS State Dept. of Health
Dorothy Redeemer – City Clerk, City of Morton
Lanay Russum – Director of Marketing
Byron Fabrizio Salazar – Health Educator, MS State Dept. of Health
Amy Sugg – SRH Administrative Assistant & HR Director
Anita Webb – MS Tobacco Free Coalition Rep & Scott County Extension Service
Tina Wellerman – Clinic Manager, Clark Medical Clinic
Rev. Sheila Cumbest – Pastor of Morton United Methodist Church
Derrick Mason – Consultant, HORNE LLP
Barry Plunkett – Consultant, HORNE LLP

INVITED BUT UNABLE TO ATTEND
The hospital made a deliberate effort to include in the Community Focus Group a diverse cross section of the community served. Those who were unable to attend the meeting on October 23, were made aware of the purpose of the gathering and the importance of the input from the businesses, civic groups, or population segments they represent. Open dialogue remains fluid with the hospital’s administration and the Focus Group members.

Mayor Gerald Keeton, Sr.– City of Morton
Tito Echiburu – Bank of Morton
Wilda Echiburu – Bank of Morton
RURAL HEALTH DISPARITIES

Rural Americans are a population group that experiences significant health disparities. Health disparities are differences in health status when compared to the population overall, often characterized by indicators such as higher incidence of disease and/or disability, increased mortality rates, lower life expectancies, and higher rates of pain and suffering. Rural risk factors for health disparities include geographic isolation, lower socioeconomic status, higher rates of health risk behaviors, limited access to healthcare specialists and subspecialists, and limited job opportunities. This inequality is intensified as rural residents are less likely to have employer-provided health insurance coverage, and if they are poor, often are not covered by Medicaid.

Federal and state agencies, membership organizations, and foundations are working to reduce these disparities and improve the health and overall well-being of rural Americans. Some organizations provide funding, information, and technical assistance to be used at the state, regional, and local level, while others work with policymakers to help them understand the issues affecting population health and healthcare in rural America.

WHAT ARE THE CAUSES OF RURAL HEALTH DISPARITIES?

The origins of health disparities in rural America are numerous and vary by region. Some frequently cited factors underlying rural health disparities include healthcare access, socioeconomic status, health-related behaviors, and chronic conditions.

ACCESS TO HEALTHCARE

Rural populations can experience many barriers to healthcare access, which can contribute to health disparities. A 2019 *JAMA Internal Medicine* article, “Association of Primary Care Physician Supply with Population Mortality in the United States, 2005-2015,” found lower mortality was associated with an increase of 10 primary care physicians per 100,000 population. The following factors create challenges or barriers to accessing healthcare services for rural Americans:

- There are higher rates of uninsured individuals residing in rural or nonmetro counties compared to their counterparts in urban or metro counties, as reported by a 2018 CDC report “Health, United States, 2017: With Special Feature on Mortality.”
- Healthcare workforce shortages are prevalent throughout rural America. The 2014 National Center for Health Workforce Analysis report, “Distribution of U.S. Health Care Providers Residing in Rural and Urban Areas,” found a greater representation of workers with less education and training living in rural areas and highlights data showing less than 8% of all physicians and surgeons choose to practice in rural settings.
- Specialty and subspecialty healthcare services are less likely to be available in rural areas and are less likely to include specialized and highly sophisticated or high-intensity care. This exacerbates problems for rural patients seeking specialized care who are faced with traveling significant distances for treatment.
- Reliable transportation to care can also be a barrier for rural residents due to long distances, poor road conditions, and the limited availability of public transportation options in rural areas. For more information on rural transportation programs and the impact on health of not having transport available in rural communities, see RHIhub's Transportation to Support Rural Healthcare topic guide.
SOCIOECONOMIC STATUS
According to a 2014 Kaiser Commission on Medicaid and the Uninsured issue brief, “The Affordable Care Act and Insurance Coverage in Rural Areas,” rural populations have higher rates of low to moderate income, are less likely to have employer-sponsored health insurance coverage and are more likely to be a beneficiary of Medicaid or another form of public health insurance. The brief found that rural residents are more likely to be unemployed, have less post-secondary education, and have lower median household incomes compared to urban residents.

HEALTH BEHAVIORS
Whether or not populations adopt positive health behaviors can have an impact on the rates of disparities in their health status and mortality. A 2017 CDC MMWR, “Health-Related Behaviors by Urban-Rural County Classification — United States, 2013,” examined the prevalence of 5 key health-related behaviors by urban-rural status. Urban residents were more likely to report 4 or 5 of the positive health behaviors.

With all-cause mortality rates higher in rural areas, it is no surprise that mortality related to certain causes are also higher in rural areas. The table below compares several cause-specific mortality rates for rural and urban counties.

<table>
<thead>
<tr>
<th>Cause of Death</th>
<th>Nonmetro Areas</th>
<th>Metro Areas</th>
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<tbody>
<tr>
<td>Heart Disease</td>
<td>193.5</td>
<td>161.7</td>
</tr>
<tr>
<td>Cancer</td>
<td>176.2</td>
<td>158.3</td>
</tr>
<tr>
<td>Unintentional injury</td>
<td>54.3</td>
<td>38.2</td>
</tr>
<tr>
<td>Chronic lower respiratory disease</td>
<td>54.3</td>
<td>38.0</td>
</tr>
<tr>
<td>Stroke</td>
<td>41.5</td>
<td>35.4</td>
</tr>
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THE UNHEALTHIEST STATE IN THE UNITED STATES
A list of the top ten unhealthiest states was created. It is based on data compiled by the American Public Health Association and the United Health Foundation, which rank U.S. states on their per-capita rates of obesity, child poverty, smoking, cancer-related deaths, cardiovascular disease, and other risk factors.
MISSISSIPPI IS NUMBER ONE
Unfortunately, that is not a ranking that we as a state can be proud. Along with having among the highest rates of cardiovascular disease, smoking, and obesity in America, the Magnolia State unfortunately touts the nation's largest percentage (25 percent) of youths living in poverty. All of these factors combined to put Mississippi at the number-one spot fighting an uphill battle against obesity, cancer, and cardiovascular-related deaths.

Being aware of this lifestyle disparity, the Steering Committee was diligent in addressing these chronic illnesses which lead to a disproportionate number of deaths. Also, the quality of life in our state is negatively impacted by these conditions that rob our citizens of the ability to enjoy good health daily.
Figure 4

Percent of Adults Reporting Fair or Poor Health Status by Region, 2014

- **South**: 20%
- **Midwest**: 16% *
- **Northeast**: 16% *
- **West**: 17% *

* Indicates a statistically significant difference from the South at p<0.05 level.
Source: KCMU analysis of the Centers for Disease Control and Prevention (CDC)’s Behavioral Risk Factor Surveillance System (BRFSS) 2014 Survey Results.

Figure 1

Census Regions and Divisions of the United States

CAUSES OF DEATH

Scott County, MS Leading Causes of Death 2017

- Heart disease: 348.3
- Cancer: 288.5
- COPD / Emphysema: 49.3
- Stroke: 45.7
- Alzheimer’s disease: 38.7

Mississippi Leading Causes of Death 2017

- Heart disease: 265.9
- Cancer: 218.8
- COPD / Emphysema: 68.3
- Stroke: 57.5
- Alzheimer’s disease: 54.5

United States Leading Causes of Death 2016

- Heart disease: 196.6
- Cancer: 185.1
- COPD / Emphysema: 47.8
- Stroke: 44
- Alzheimer’s disease: 35.9
ACCIDENTAL DEATHS

Scott County, MS Top Accidental Deaths 2017

Mississippi Top 5 Accidental Deaths 2017

United States Top 5 Accidental Deaths 2016

Rate per 100,000 Population
- Motor vehicle
- Falls
- Submersion, suffocation, and foreign bodies
- Poisoning-drugs
- Fires, flames and smoke
HEART AND CANCER STATISTICS

Top Types of Heart Disease

- Ischemic heart disease: 120.9
- Heart failure: 77.4
- Hypertensive heart disease with or without renal disease: 77.4
- Cardiac dysrhythmia: 56.9

Top Types of Cancer

- Trachea, bronchus, and lung: 60.5
- Prostate: 25.8
- Female breast: 31.9
- Pancreas: 16.0
- Colorectal: 21.0
- Liver and intrahepatic bile ducts: 9.9

Count/State: Mississippi • Scott
2016 CHNA STRATEGIC ACTION SUMMARY

INITIATIVE 1: HEALTH EDUCATION WITH A FOCUS ON LOW INCOME POPULATION AND HISPANIC POPULATION

Scott Regional Hospital sponsored and participated in several health fairs targeting several age groups and ethnic groups from October 2016 to September 2018. Goals were to educate the community on health care services in the area, as well as provide health and wellness information. Free health screenings were also provided at several events to encourage people in our community to strive to live healthier lives.

HEALTH FAIRS INCLUDED:

Scott Regional Hospital Health Fair
Three events were held in Morton, MS on April 20, 2017; April 26, 2018; April 18, 2019. Scott Regional Hospital departments, clinics, specialty services, and partnerships provided health educational booths that reached over 100 adults and senior adults each time (free health screenings including glucose, cholesterol, blood pressure, kidney, hearing, O2 SATS, blood typing, and eye screenings were provided, as well as a variety of health information. A meal was served to participants and door prizes were given away. A lot of health information was distributed.

1. **April 20, 2017** – SRH departments participating were pharmacy, radiology, Senior Care-IOP, case management, nursing services, therapy services, health information, and clinics; Agencies that participated were Wal-Mart Vision Center, Mississippi Kidney Foundation, Division of Medicaid, MS Organ Recovery Agency, Morton Healthy Hometown Committee,
2. Restorix Health, Arthritis & Osteoporosis, Social Security Administration, Morton Homemakers Club, and the Mississippi Tobacco Free Coalition of Rankin, Scott & Simpson Counties.

3. **April 26, 2018** – SRH departments participating were pharmacy, radiology, Senior Care-IOP, case management, nursing services, therapy services, health information, Population Health, and clinics. Agencies that participated were Wal-Mart Vision Center, Division of Medicaid, MS Organ Recovery Agency, Morton Healthy Hometown Committee, Restorix Health, Social Security Administration, Morton Homemakers Club, Scott County Extension Service, SafeKids MS @ Children’s of MS led by UMMC, Mississippi Rheumatology & Osteoporosis Center, PLLC, Center of Hope, and the Mississippi Tobacco Free Coalition of Rankin, Scott & Simpson Counties.

4. **April 18, 2019** – SRH departments participating were pharmacy, radiology, Senior Care-IOP, case management, nursing services, therapy services, health information, and clinics. Agencies that participated were Wal-Mart Vision Center, Beltone, Mississippi Kidney Foundation, Division of Medicaid, MS Organ Recovery Agency, Restorix Health, Social Security Administration, Morton Homemakers Club, Ott & Lee Funeral Home, Center of Hope, and Health Help MS.

**Morton United Methodist Church Food Distribution Blood Pressure Screenings**

Two events were held in Morton, MS on February 24, 2017 and March 10, 2017. Provided blood pressure screenings for 65 people and distributed health and wellness information, as well as information on SRH’s services. Set-up events with Rev. Gary Glazier, pastor.

**Tyson Employee Health Fair**

Two events were held in Forest, MS on August 10, 2017 and August 9, 2018. The events reached over 250 employees (set-up booth providing free cholesterol screenings and health information in English and Spanish, as well as hospital services). Roy McKenzie, RN was the Tyson coordinator.

**ECPDD Area Agency on Aging Senior Awareness Program**

An event was held in Meridian, MS on September 6, 2017. SRH Set-up a booth and provided information to over 50 attendees on SRH services and health/wellness. Attendees enjoyed free health screenings, as well as speakers on Medicare, social security, mental health, diabetes, annual wellness visits, and importance of advanced directives. Jo Ann Adams, I&R/SHIP Coordinator was the coordinator for the event.

**St. Dominic Hospital Senior Wellness Fest**

Three events were held in Jackson, MS on September 23, 2016; September 22, 2017; October 24, 2018. The events reached over 2400 adults and senior adults (set-up booth providing health information and hospital services) Collaborated with St. Dominic’s New Directions for Over 55. Event Coordinator was Jean Clark of New Directions for Over 55.
Morton Schools Children’s Health Fairs

1. Bettye Mae Jack Middle School Children’s Health Fair–The event on October 27, 2016 promoted healthy eating and good nutrition and SRH collaborated with Clark Medical Clinic. The events on October 26, 2017 and October 26, 2018 promoted making time for good health. Both events were held in Morton, MS and reached over 500 students and faculty each time.

2. Morton Elementary School Health Fair–The event on October 10, 2017 and February 8, 2019 was a collaborative effort with Clark Medical Clinic that promoted healthy bones. Both events hosted in Morton, MS reached over 800 students and faculty each time.

3. Morton High School–The event on October 9, 2017 and March 22, 2019 promoted exercise and being physically active. The events were hosted in Morton, MS and reached over 400 students and faculty each time. SRH set-up booths providing information/tips on staying healthy, eating right, and importance of exercise and worked with Johnna McKinley, RN; Clotee Lee, RN; Candise Lucroy, RN; and Mrs. Deborah Herring.

Scott County Baptist Association Spring and Fall Senior Adult Rallies

Four events were held on November 2, 2017 and April 12, 2018 at New Liberty Baptist Church in Morton, MS; on November 1, 2018 at Forest Baptist Church; on April 4, 2019 at First Baptist in Morton. The events reached over 500 senior adults. SRH setup the booth, provided cholesterol and glucose screenings, health information and information on hospital services. The event organizer was Lynn Irby.
Creative Christmas
Three events were held on November 17, 2016; November 16, 2017; November 15, 2018 in Forest, MS. The events reached approximately 400 adults and senior adults. SRH setup the booth and provided free glucose and blood pressure screenings and lots of health and wellness information, as well as information on hospital services. SRH collaborated with the Scott County Extension Service of MSU and Anita Webb was the program director.

Smith County Senior Citizens Event
The event was held on May 18, 2017 in Raleigh, MS and reached approximately 80 senior adults. SRH setup a booth and provided health information and hospital services information and collaborated with the Smith County MS Homemaker Volunteer Council and Clubs. Elizabeth Gilgore was the Ext. Agent.

Scott County LEPC/Emergency Management Safety Expo
Scott Regional Hospital and Clinics participated in the Scott County Emergency Management Agency’s Safety Expo held at Gaddis Park on August 18th. The event showcased lots of safety activities, demonstrations, and simulations. Everyone attending received lots of valuable information on safety, disaster preparedness, and the medical care and emergency services available in Scott County. Debby McCrory, Andy Chambers, and Lanay Russum of Scott Regional Hospital setup a handwashing station using an ultraviolet light to show attendees the number of bacteria on their hands. They demonstrated how to properly wash your hands to prevent the spread of germs. Lots of information on handwashing and Scott Regional Hospital services were distributed. Brittney McCurdy, David Tracy, and Jodi Sorrels distributed information on heat exhaustion and services provided by Clark Medical Clinic, Primary Healthcare Clinic, and Rush Family Practice-Lake.
Ludlow Day at Mt. Zion MB Church
The event was held on September 22, 2018 in Cynthia Perry, RN, SRH setup a booth at the event and provided glucose and blood pressure screenings. She also distributed information on wellness, diabetes, and blood pressure. Fifty people attended.

Morton Schools Health Fair for Teachers and Staff
The event was held on May 7, 2019. SRH provided glucose screenings for over 60 teachers and staff. Information was provided on diabetes and SRH services. Alethia Graves, RN, and Lanay Russum provided the booth and Clotee Lee, RN, organized the event.

Wal-Mart Health Fair
The event was held on June 2, 2018. Andrew Chambers, BSN, DON, and Lanay Russum provided free glucose and blood pressure screenings and lots of information on health/wellness and SRH Services. Primary Healthcare Clinic provided information on their clinic. Approximately 50 people participated in the health screening. Johnathan Hyder in the Wal-Mart Vision Center organized the event.

Wal-Mart Health Fair
The event was held on June 14, 2019. Andrew Chambers, BSN, DON; Fannie Easterling, LPNII and Lanay Russum, provided free glucose screenings and information on health/wellness including diabetes and UV protection (skin cancer prevention), as well as SRH services. Approximately 60 people participated in the health screening. Johnathan Hyder in the Wal-Mart Vision Center organized the event.

IN-SERVICES INCLUDED:
Scott Regional Hospital provided in-services for women, men, senior adults, pastors, children on topics including Diabetes, Mental Health, Healthy Sleep, Children’s Health, Fall Prevention, Heart Health, Insurance and Cholesterol.

NARFE (National Association for Retired Federal Employees)
Two events were held on March 2, 2017 and May 2, 2019 in Forest, MS. In 2017, SRH provided in-service on insurance and health/wellness needs to approximately 15 senior adults. Andrew Chambers, BSN, DON, was the speaker and Mandy Johnston, RN and Lanay Russum attended while Shirley Sawyer coordinated the event. In 2019, Ashlea Irby, OT for SRH provided an in-service to seven attendees on the importance of exercise in senior adults and demonstrated exercises for the group. Information on SRH services was also distributed and Rebecca Farris coordinated the event.

Parent Network
The event was held on March 23, 2017 in Morton, MS. Parents of students in the Morton Public School had the opportunity to learn more about children’s health and wellness, college prep, and homework help at the first Parent’s Network held inside the Morton Elementary School Cafeteria. Scott Regional Hospital, Gary Wyatt who is the pastor at North Morton Baptist Church, Scott Mangum who is the pastor at Lifespring Church sponsored the event. Maggie Dawson, FNP, of Clark Medical Clinic, was the speaker for the event. She spoke on “Keeping Our Children Healthy.” Danny Thompson provided information to parents interested in learning more about college prep and Dr. Terri Rhea provided information on helping children with homework. Attendees enjoyed refreshments and registered for a bicycle donated by Scott Regional Hospital. This event had poor attendance.
Morton Homemakers Club (Homemakers Volunteers)
The event was held on April 5, 2017 in Morton, MS and reached 20 adults. Lanay Russum provided an in-service on healthy sleeping and Shirley Sawyer coordinated the event.

Heart Healthy Event and Luncheon
The event was held on March 24, 2017 in Forest, MS and reached over 50 women and men. In-Service was sponsored by SRH and Rush Health Systems and Moneera Haque, M.D. of Rush Heart Institute was the speaker. Attendees were provided information on heart health and Julie Grantham from Rush Health Systems helped coordinate the event.

Scott County Retired Education Personnel of MS
The event was held on September 13, 2017 and approximately 20 retired Scott County teachers attended an in-service provided by Ashlea Irby, OT, and Andy Chambers, BSN, RN, Director of Nursing. Ashlea presented a program on staying active as senior adults and Andy provided information on SRH services. Sixteen people attended the event and Carolyn Knowles was the contact.

Mississippi Homemakers Sub-District 5 County Meeting
The event was held for Scott, Leake, Rankin, Smith, Simpson Counties on February 21, 2018. Andrew Chambers, BSN, SRH Director of Nursing, presented a program/PowerPoint on Prevention of Heart Disease to over 60 adults and senior adults. Anita Webb, Program Director of the Scott County Ext. Service coordinated the event.

National Wear Red Day for Women's Heart Health Event
SRH and Clark Medical Clinic sponsored a Heart Healthy In-Service on Friday, February 1st at 10 a.m., in the Scott Regional Hospital Cafeteria. Ruby Lucroy, FNP, presented the program. In recognition of Wear Red for Women, women were encouraged to wear red to raise awareness that heart disease is the number one killer of women. Everyone attending enjoyed refreshments, registered for door prizes, and received lots of heart-healthy information.

Available Software
Scott Regional Hospital also has software for a language line to assist with language barrier and hearing-impaired patients and family members.
INITIATIVE 2: LIFESTYLE-IMPROVEMENT EDUCATION BY ADDRESSING LIFESTYLE-RELATED HEALTH PROBLEMS

Morton Healthy Hometown Committee
Members of the SRH staff joined the Morton Healthy Hometown Committee, a committee formed by the City of Morton, to focus on improving health and wellness in the Morton Community. SRH teamed up with the committee helping plan and/or sponsor events to help educate the community on living a healthier lifestyle. The committee focused on health problems such as focusing on obesity, diabetes, and hypertension. Working with this committee helped to bring awareness to chronic health problems including obesity, diabetes, and hypertension facing the people of our community. Scott Regional Hospital staff including Lanay Russum, Gera Bynum, Heather Davis, and Ruby Lucroy, FNP (Clark Medical Clinic) participated and worked with the Morton Healthy Hometown Committee in planning, implementing, and encouraging people in the community to live a healthier lifestyle while the committee. The committee met regularly until January 2019.

Walk-A-Weigh Program
The MS State Extension Service of Scott County, Morton Health Hometown Committee, and Scott Regional Hospital sponsored the program. Walk-A-Weigh Program was held on Mondays and Wednesdays March 5 – April 16, 2018. The program encouraged walking regularly to maintain a healthy weight, wellness, and staying fit. A brief program was presented at each meeting with topics including goal setting, reading food labels, how to use a pedometer, easy tips for cutting calories, fiber in the diet, meal planning, eating-out smarts, portion control, blood pressure/stress eating, and Diabetes. The first meeting included a weigh-in, BMI, cholesterol, glucose, and blood pressure screenings. The final meeting was the weigh-out, screenings, and awards. Participants learned the importance of being active and eating healthy. Lanay Russum worked with Anita Webb, Program Director, Scott County Ext. Service and Brenda McCaughn, Morton Chamber Executive Director.

Nutrition Counseling
Scott Regional Hospital has a registered dietitian for nutrition counseling. Consultations are available for inpatients, encouraging them to eat healthier.

Educational Material
Scott Regional Hospital provides to our inpatient patient’s educational materials and instruction from nursing staff on obesity, diabetes, hypertension, and other health topics that apply to the patient.

STEMI
Scott Regional Hospital participates in the STEMI (Segment Elevation Myocardial Infarction) program for early identification of MIs.
INITIATIVE 3: CHILDREN’S HEALTH

SRH aimed to create a systematic approach to improving the health of the children of the community with particular emphasis on the low income and Hispanic populations. The approach will include vaccinations, screenings, nutrition, physical activities and health education.

Morton High School Athletic Program
Scott Regional Hospital’s Physical Therapist works with the Morton High School Athletic Program to provide education and awareness on healthy living, proper exercise, and prevention of sports related injuries.

Morton Schools Children’s Health Fairs
Bettye Mae Jack Middle School Children’s Health Fair was held on October 27, 2016; October 26, 2017; October 26, 2018 in Morton, MS. The health fairs reached over 500 students and faculty each time. The Morton Elementary School Health Fair was held on October 10, 2017 and February 8, 2019 in Morton, MS. That health fair reached over 800 students and faculty each time. The Morton High School Health Fair was held on October 9, 2017 and March 22, 2019 in Morton, MS. Those fairs reached over 400 students and faculty each time. SRH set-up booths providing information/tips on staying healthy, eating right, and importance of exercise.

Early Periodic Screening, Diagnosis, and Treatment (EPSDT) Program
SRH three rural clinics in Scott County participate in the Early Periodic Screening, Diagnosis, and Treatment (EPSDT) Program, which is the child component of Medicaid.
INITIATIVE 4: TEEN PREGNANCY

SRH aimed to create effective programs to address teen pregnancy and prenatal care for young mothers.

Nurse Midwifery
Nurse Midwifery services are available at Clark Medical Clinic providing education, counseling and prenatal care. Discontinued; coming to Clark Medical Clinic in August 2019.

INITIATIVE 5: COMMUNITY COLLABORATIONS

SRH aims to enhance the focus and activities of the CHNA Community Focus Group. SRH utilized this group to continue dialogue regarding mental health needs with emphasis on the youth and elderly, mental health access and placement, accident prevention with emphasis on motor vehicle accidents and education on Emergency Room utilization.

Senior Care Intensive Outpatient Therapy Program
Scott Regional Hospital provides community-based outpatient psychiatric care through the Senior Care Intensive Outpatient Therapy Program for senior adults ages 55 and older. The program has two locations, conveniently located in Morton and Forest. The program provides treatment for patients suffering from depression, anxiety and grief. A physician’s referral is not required. Free transportation is provided to patients that need it. This program has helped many senior adults to maintain a quality of life. Kelly Bang, RN, Program Director - Morton

Weems Community Mental Health Center’s Mobile Crisis Response Team
Scott Regional Hospital works with Weems Community Mental Health Center’s mobile crisis response team. The team is available 24 hours a day, seven days a week, and is available for individuals experiencing a mental health crisis. SRH utilizes this service for patients in a mental health crisis.

Weems Community Mental Health (WCMH)
Debby McCrory and Fannie Easterling attended a training seminar on mental health sponsored by Weems Community Mental Health. The WCMH also set-up a booth at SRH’s Employees’ Benefits Fair and distributed information.

Bettye Mae Jack Middle School Red Ribbon Week
SRH supports Bettye Mae Jack Middle School during Red Ribbon Week each year. SRH provides a monetary donation, as well as participates in the health fair held during the week. Red Ribbon Week focuses on the prevention of using drugs and tobacco products. Clotee Lee, RN & Candise Lucroy, RN served as the primary contacts.

Morton High School
Two classes of Morton High School graduates visited Scott Regional Hospital on February 28, 2018 with help from Pat Baugh who is a teacher sponsor. The SRH staff Heather Davis, Administrator, Andy Chambers, BSN, RN, DON; Fannie Easterling, LPN, Corporate Compliance; Mandy Johnston, RN; and Dustin Addy, RN, discussed healthcare careers and services of the hospital. The students were taken on a tour of the hospital and were briefed on the functions and job opportunities in each department. In addition, on October 9, 2018, the Morton High School Boys’
Basketball Team visited SRH and were in-serviced on the services of the hospital. They also were given a tour of the hospital. SRH became a sponsor/supporter of the team.

**Lanay Russum**
Lanay Russum serves on the Scott County Extension Service Over-All-Executive Committee and the Scott County Family Consumer Science Executive Committee. These committees meet annually to discuss important issues that need to be addressed in the community, discuss program ideas and suggestions on how to promote them. Lanay also serves on the MS Tobacco Free Coalition for Rankin, Scott, & Simpson Counties. The Coalition meets quarterly.

**RESPONDING TO THE COMMUNITY**

**CLOSING THE GAP**

The information gathered from the community was very uniform and was also consistent with the quantitative data. The most common needs mentioned by the community members were related to chronic diseases, health education, and lifestyle improvement.

Hypertension, heart disease, diabetes, weight loss/obesity and nutrition were all health needs identified by both the community members and the healthcare professionals. Members saw a need for increased education and preventive care in order to eliminate the path to chronic disease. There was much discussion about creating a more nurturing and healthful environment for the young people in the area, especially those who come from low income households. In addition, there was much discussion about the mental health challenges that the community faces. It is not only a health issue but a social and economic issue that must be addressed as a community, not just by the hospital. However, the hospital will continue to share the expressed concerns with the appropriate agencies and civic officials.

Prevention is very cost effective compared to the catastrophic treatment needed when a chronic disease is unmanaged and leads to major health problems. Education related to nutrition was emphasized because of the link between obesity and so many chronic health conditions. Other community health needs that were expressed included a need for increased health literacy, and decreased health disparities among socio-economic groups.

**PRIORITIZATION**

The Steering Committee understood the facts the primary and secondary data communicated in reference to the health of the citizens of the primary focus area of Scott County.
IMPLEMENTATION PLANS

To be successful in creating a true sense of health in our community, it will be necessary to have collaborative partnerships which will bring together all of the care providers, the citizens, governments, plus business and industry, around an effective plan. Many needs have been identified through this process. Scott Regional Hospital is proud to have been the catalyst in this effort. However, to address some of the needs identified will require expertise and financial resources far beyond what the local community hospital can provide by itself.

Many of the lifestyle habits negatively impact the overall health of our community and are major contributors to several of the leading causes of death in our service area. Scott Regional Hospital has identified three significant initiatives it will undertake over the next three years. Each of these initiatives has multiple components. These collaborative projects should help improve the health and overall quality of life in our community. Each project is described in detail in the following section of this report.

There are other health and wellness opportunities identified during the research portion of the CHNA. These possibilities will be considered as we develop our strategic action plans over the next three year.
CHNA STRATEGIC ACTION 2019

Over the next three years, Scott Regional Hospital, in concert with its many community partners will focus its energy in these areas:

INITIATIVE 1: HEART HEALTH

Educate the community and bring awareness on the prevention of heart disease by promoting healthy lifestyle choices.

INITIATIVE 2: CANCER

Bring awareness to the people of our community on the different types of cancer and their causes. Provide education on screenings that are available and preventive measures that can be taken to reduce the risk of getting cancer.

INITIATIVE 3: ACCIDENT PREVENTION

Educate the people in our community to strive for safety on the road, in the home, at school, work, and play, while focusing on motor vehicle safety and prevention of falls.
THANKYOU

This comprehensive assessment will allow us to better understand the needs and concerns of our community. Scott Regional Hospital is proud to be coming back stronger to even better serve our community. As always, through our commitment to compassionate and mission-focused healthcare, we are honored to work closely with our collaborative partners in our community to provide outstanding healthcare and create a healthier world for the residents of Scott County and surrounding area. Dedication to our values of performance, accountability, service, stewardship, integrity and teamwork has allowed us to continue, during these challenging months, to proudly serve our community.

Thanks to each of you who provided valuable insight into this report. Your participation in the data gathering, discussions and decision-making process helped make this a true community effort which will better serve all segments of our population.
REFERENCES


