

## IMPLEMENTATION PLANS

While an implementation plan was established in the hospital's 2019 CHNA report, Ochsner Scott Regional was unable to generate satisfactory responses in these areas. This is due to the hospital shifting its focus in 2019 – 2022 to meet the more pressing needs that arose from the COVID-19 pandemic.

As a result, the hospital has chosen to continue focusing on these areas noting that these issues are still prevalent as of 2022. Over the next three years, pending a surge in COVID-19 or a new public health emergency, Ochsner Scott Regional and its many community partners will concentrate their efforts into these areas:

### INITIATIVE 1: HEART HEALTH

Educate the community and bring awareness on the prevention of heart disease by promoting healthy lifestyle choices.

### INITIATIVE 2: CANCER

Bring awareness to the people of our community on the different types of cancer and their causes. Provide education on screenings that are available and preventive measures that can be taken to reduce the risk of getting cancer.

### INITIATIVE 3: ACCIDENT PREVENTION

Educate the people in our community to strive for safety on the road, in the home, at school, work, and play, while focusing on motor vehicle safety and prevention of falls.

The hospital wants the community to know that it takes all health needs within the community seriously. Unfortunately, the hospital is unable to address every health need noted over the course of the next three years covered within the current CHNA but plans to continue reviewing these needs and as resources become available in the future address them accordingly.

The implementation strategy associated with these health initiatives noted above will be developed over the coming months, submitted to the board of directors for approval, and then posted to the hospital's website by the due date of the 15<sup>th</sup> day of the fifth month after the end of the taxable year the CHNA is due with said due date being May 15<sup>th</sup>, 2023.

## **OCHSNER SCOTT REGIONAL – MORTON, MS COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION PLAN 2022**

### **INITIATIVE 1: HEART HEALTH**

Educate the community and bring awareness on the prevention of heart disease by promoting healthy lifestyle choices.

- Set-up booths at community health fairs and provide information on heart health including prevention of heart disease. Educate the community on how to reduce the risk of heart disease including not smoking, maintaining a healthy weight, eating a healthy diet, and exercising regularly.
- Educate the community on health conditions, especially high blood pressure, high cholesterol, and diabetes that can lead to heart disease.
- Provide health screenings at Scott Regional Hospital's Annual Community Health Fair, Scott County Baptist Senior Adult Rally, Morton Schools' Faculty & Staff Health Fair, and other community health fairs and events held throughout the year.
- Find ways to capture audiences by thinking outside of the box to educate on the prevention of heart disease.
- Include education on COPD, emphysema, stroke, and Alzheimer's when educating the community. Collaborate with the American Lung Association, American Stroke Association, and the Alzheimer's Association.

### **INITIATIVE 2: CANCER**

Bring awareness to the people of our community on the different types of cancer and their causes. Provide education on screenings that are available and preventive measures that can be taken to reduce the risk of getting cancer.

- Educate and provide resources available to encourage people in the community to quit using tobacco products including cigarettes, chewing tobacco, vaping, etc. that can lead to different types of cancer. Also educate the young people on the dangers of using tobacco products/vaping.
- Find ways to capture audiences by thinking outside of the box to educate on the prevention of cancer.
- Team-up with the Tobacco Free Coalition of Rankin, Scott, & Simpson Counties to encourage people in the community to stop using tobacco products.
- Educate the community on the different types of cancer, risk factors, preventable causes of cancer, etc.
- Use resources provided by the American Cancer Society to educate the people of our community suffering from cancer, as well as their family, friends, and caregivers.

### **INITIATIVE 3: ACCIDENT PREVENTION**

Educate the people in our community to strive for safety on the road, in the home, at school, work, and play, while focusing on motor vehicle safety and prevention of falls.

- Distribute information on fall prevention at community events including health fairs, in-services, lunch & learns, etc.
- Educate patients and families on fall prevention during the time of admission to acute care or swing bed.
- Educate the public on the importance of using seatbelts and following the laws on safe driving by working with the area law enforcement.
- Encourage safety for senior adults at home by providing education and a checklist to senior patients being discharged from the hospital.
- Participate in the local schools' annual health fairs and educate the children on safety in the home, in the school, while playing and traveling.
- Participate in one major community event annually in collaboration with the fire department, law enforcement, and other community agencies to promote accident prevention.