

IMPLEMENTATION PLANS

While an implementation plan was established in the hospital's 2019 CHNA report, Ochsner Laird Hospital was unable to generate satisfactory responses in these areas. This is due to the hospital shifting its focus in 2019 – 2022 to meet the more pressing needs that arose from the COVID-19 pandemic.

As a result, the hospital has chosen to continue focusing on these areas noting that these issues are still prevalent as of 2022. Over the next three years, pending a surge in COVID-19 or a new public health emergency, Ochsner Laird Hospital and its many community partners will concentrate their efforts into these areas:

INITIATIVE 1: LIFESTYLE IMPROVEMENT

Our goal is to focus on nutrition and exercise to help prevent comorbid diseases as well as provide education on health coverage to improve access to healthcare.

1. Health Coverage Education
2. Nutrition and Exercise Education with emphasis on lifestyle disease prevention
3. COPD education about prevention and maintenance

INITIATIVE 2: CANCER AWARENESS

Our goal is to educate the community on early detection and the importance of follow up appointments. The focus will be on the following cancers:

1. Prostate
2. Pulmonary / Respiratory
3. Colorectal
4. Breast
5. Skin

INITIATIVE 3: ACCIDENT PREVENTION

Our goal is to educate and prevent accidental deaths. The areas of concentration will be:

1. MVA s (including ATVs)
2. Falls
3. Alcohol/Drug Abuse

The hospital wants the community to know that it takes all health needs within the community seriously. Unfortunately, the hospital is unable to address every health need noted over the course of the next three years covered within the current CHNA but plans to continue reviewing these needs and as resources become available in the future address them accordingly.

The implementation strategy associated with these health initiatives noted above will be developed over the coming months, submitted to the board of directors for approval, and then posted to the hospital's website by the due date of the 15th day of the fifth month after the end of the taxable year the CHNA is due with said due date being May 15th, 2023.

Implementation Plan 2022

Health and Wellness Initiatives of Ochsner Laird Hospital

In order to carry out the health and wellness initiatives identified by Ochsner Laird Hospital, the Community Needs Steering Committee will meet quarterly to assess the progress and continuing plan of implementation and will work with community partners in the following areas:

PRIORITY: Lifestyle Improvement

Objective – Our goal is to focus on nutrition and exercise to help prevent co morbid diseases as well as provide education on health coverage to improve access to healthcare.

Strategy -

- Ochsner Laird will work to partner with the Newton County Health Department to participate in the Union Public School systems Health Fair with emphasis on nutrition/exercise/bike and ATV safety.
- Will partner with the ACO, Rural Solutions, to encourage annual wellness visits. We will work on having a separate sitting area for patient's coming for Wellness visits as opposed to a sick visit. We will investigate having one provider in each clinic that would perform the wellness visit, thereby decreasing the length of waiting time. This would impact all age groups with an emphasis on the senior population.
- Will work toward an exercise class with emphasis on weight loss, possibly at the community center for town involvement. Will also work to get one of our local physicians on board to be involved with this.

PRIORITY: Cancer Awareness

Objective – Our goal is to educate the community on early detection and the importance of follow up.

Strategy –

- Plan for quarterly emphasis on cancer awareness, education, and early detection in partnership with some of the local churches and/or civic clubs with physician participation.

PRIORTIY: Focus on Accident Prevention

Objective – Our goal is to educate and prevent accidental deaths.

Strategy -

- Partner with the Mississippi Highway Patrol, Newton County Health Department and EMS for emphasis on Motor Vehicle safety awareness. MVA's are the leading cause of death in Newton County. The plan is to educate our community members on child car seat safety, seat belt safety, driving while impaired, and motor cycle safety. Request the use of Union/Newton County public schools parking lot to demonstrate safety.
- All hospital patients receive education regarding fall prevention.