CHNA Implementation Plan 2019:

I. Name of Initiative: Mental Health Awareness
   a. Target Population:
      i. General Public
   b. Goal, Desired Outcome:
      i. To provide community education to the general public about mental and behavioral health issues.
   c. Plan:
      i. Schedule a Lunch and Learn with the Penelope House in Mobile to discuss the services offered during the 4th Quarter of 2020, if Covid-19 allows
      ii. Facebook campaign during the Christmas season every year on mental health issues such as depression.
   d. Collaborative Partners:
      i. Rush Health System
      ii. Penelope House
      iii. Alabama Department of Public Health

II. Name of Initiative: Accident Prevention
    a. Target Population:
       i. All Ages
    b. Goal, Desired Outcome:
       i. In an effort to reduce the number of accidents that result in serious injury, we will work with law enforcement to provide education on driving distractions and driving safety.
    c. Plan:
       i. Schedule a driving safety education seminar with the Butler Police Department, which will include both automobile and ATV safety around June 1 every year in the Choctaw General Community ED Room
       ii. Utilized Facebook to promote automobile and ATV safety a couple of times a year
    d. Collaborative Partners:
       i. Rush Health Systems
       ii. Butler Police Department
       iii. Alabama Department of Public Health
III. Name of Initiative: Cancer Screening and Awareness  

a. Target Population:  
i. Adult Public  

b. Goal, Desired Outcome:  
i. To provide education and awareness of cancer screenings in our area, including breast and lung cancer.

Plan:  
i. We have partnered with UAB Cancer Center who meets at the hospital once a month to promote cancer awareness and screening.  
   ii. We will partner with the Choctaw County Health Council and the Alabama Extension Office on a County Health Fair. The CC Health Council will hold this every other year. (It was scheduled for May 2\textsuperscript{nd}, but has been postponed due to Covid-19)

d. Collaborative Partners:  
i. Rush Health Systems  
ii. UAB Cancer Center  
iii. Choctaw County Health Council  
iv. Alabama Extension Office  
v. Town of Butler

IV. Name of Initiative: Stroke and Heart Disease Awareness and Prevention  

a. Target Population:  
i. General Adult Public  

b. Goal, Desired Outcome:  
i. To promote stroke and heart disease prevention and awareness.

c. Plan:  
i. Continue and expand our partnership with Ochsner neurology and the Telestroke program.  
   ii. Schedule a Lunch and Learn with Dr. Courtney to discuss the signs and symptoms of a stroke in May 2021  
   iii. Schedule a Lunch and Learn with Dr. Tariq to discuss the signs and symptoms of heart disease and how to prevent it. February 2021  
   iv. Utilize Facebook to promote a public awareness campaign during their awareness months every year  

d. Collaborative Partners:  
i. Rush Health Systems  
ii. Ochsner Neurology and Telestroke Program