

CHNA Implementation Plan 2019:

I. Name of Initiative: Mental Health Awareness

a. Target Population:

- i. General Public

b. Goal, Desired Outcome:

- i. To provide community education to the general public about mental and behavioral health issues.

c. Plan:

- i. Schedule a Lunch and Learn with the Penelope House in Mobile to discuss the services offered during the 4th Quarter of 2020, if Covid-19 allows
- ii. Facebook campaign during the Christmas season every year on mental health issues such as depression.

d. Collaborative Partners:

- i. Rush Health System
- ii. Penelope House
- iii. Alabama Department of Public Health

II. Name of Initiative: Accident Prevention

a. Target Population:

- i. All Ages

b. Goal, Desired Outcome:

- i. In an effort to reduce the number of accidents that result in serious injury, we will work with law enforcement to provide education on driving distractions and driving safety

c. Plan:

- i. Schedule a driving safety education seminar with the Butler Police Department, which will include both automobile and ATV safety around June 1 every year in the Choctaw General Community ED Room
- ii. Utilized Facebook to promote automobile and ATV safety a couple of times a year

d. Collaborative Partners:

- i. Rush Health Systems
- ii. Butler Police Department
- iii. Alabama Department of Public Health

III. **Name of Initiative:** **Cancer Screening and Awareness**

a. Target Population:

- i. Adult Public

b. Goal, Desired Outcome:

- i. To provide education and awareness of cancer screenings in our area, including breast and lung cancer.

c. Plan:

- i. We have partnered with UAB Cancer Center who meets at the hospital once a month to promote cancer awareness and screening.
- ii. We will partner with the Choctaw County Health Council and the Alabama Extension Office on a County Health Fair. The CC Health Council will hold this every other year. (It was scheduled for May 2nd, but has been postponed due to Covid-19)

d. Collaborative Partners:

- i. Rush Health Systems
- ii. UAB Cancer Center
- iii. Choctaw County Health Council
- iv. Alabama Extension Office
- v. Town of Butler

IV. **Name of Initiative:** **Stroke and Heart Disease Awareness and Prevention**

a. Target Population:

- i. General Adult Public

b. Goal, Desired Outcome:

- i. To promote stroke and heart disease prevention and awareness.

c. Plan:

- i. Continue and expand our partnership with Ochsner neurology and the Telestroke program.
- ii. Schedule a Lunch and Learn with Dr. Courtney to discuss the signs and symptoms of a stroke in May 2021
- iii. Schedule a Lunch and Learn with Dr. Tariq to discuss the signs and symptoms of heart disease and how to prevent it. February 2021
- iv. Utilize Facebook to promote a public awareness campaign during their awareness months every year

d. Collaborative Partners:

- i. Rush Health Systems
- ii. Ochsner Neurology and Telestroke Program